



CURRICULUM VITAE

PERSONAL INFORMATION

Name : Dr. Halim Dwi Putra, S.Pd. M.AB
Non Academic Degree : CBPA,CPHRM, CPSM, CLMA,CBOA, QBSS, QIBP, CCBA
Company : Politeknik Negeri Bengkalis
Job : Lecturer of Politeknik Negeri Bengkalis @ D4 - English for Business and Professional Communication Study Program.
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Nationality : Indonesian

EMPLOYMENT

1. Politeknik Negeri Bengkalis: Bengkalis, Riau- Indonesia2010-10-05 To Present
2. PT Court. Tbk: Surabaya, Jawa Timur- Indonesia2005-01-01 To 2006-01-01
3. Tracy Interprise/ Mcdonalds: Savannah, Georgia, USA2003-05-05 To 2004-12-05 | Mcdonalds (Mcdonalds)
4. Wall Mart: Savannah, Georgia, USA2003-08-09 To 2004-08-09

EDUCATIONS

- 1.Doctoral at Brawijaya University, Indonesia- Business Administration
- 2.Master at Brawijaya University, Indonesia- Business Administration
- 3.Bachelor at IKIP Malang, Indonesia- English Business

CERTIFICATE OF EXPERTISES

1. Lecturer Certification
2. CPHRM® - Certified Professional Human Resource Management
3. CPSM®- Certified Professional in Strategic Marketing
4. CBPA®- Certified Book and Paper Authorship
5. CLMA® - Certified Leadership Management Associate
6. CBOA® - Certified Business Operations Associate
7. QBSS® - Qualified Business Sustainability Specialist
8. QIBP® - Qualified International Business Professional
9. CCBA® - Certified Consumer Behavior Analyst
10. Work Productivity Analysis Certification by BNSP
11. Digital Marketing Certification by BNSP

12. Front Office Supervisor Certification by BNSP
13. Digital Marketing Certification by Google Digital Garage

TRAININGS

1. Public relation from PT Sari Melati Kencana, Jakarta (2025)
2. Front office supervisor training (2025)
3. ToT Rekognisi Pembelajaran Lampau from Kemdikbud, Jakarta (2024)
4. Digital Marketing Training From PT Arkatama in Malang- Jawa Timur (2022)
5. Productive Leadership in (2023)
6. Business Intelligence (BI) Developers Training (2023)
7. Organizational Learning and Development (2023)
8. Active Listening: The Secret to Effective Communication (2023)
9. Introduction to Content Marketing (2024)

AWARDS

Scholarships

1. Doctoral at Brawijaya 2017 from LPDP (Scholarship from the Ministry of Finance of the Republic of Indonesia)
2. Doctoral research from LPDP
3. Publication Research 2020 from LPDP 2 times
4. Conference International Seminar 2020 from LPDP 2 times
5. Senior High School 1999-2002 From Chevron
6. Junior High School 1996-1999 From Chevron
7. Bachelor dan Master 2002-2007 From Chevron

Acknowledgments in Research

1. The Best Presenter on International Conference on Applied Science and Technology on Social Science (2024)
2. The Best Presenter on International Conference on Economics, Business, Tourism & Social Sciences, (2021) In Singapore

International Seminar

1. International Conference on Responsible tourism and Hospitality, In Manila, Philippine (2025)
2. International Conference on Applied Science and Technology on Social Science (2024)
3. International Conference on Applied Science and Technology on Social Science (2023)
4. International Conference on Responsible tourism and Hospitality, (2022) In Kuching, Malaysia
5. International Conference on Critical Tourism Studies and Economics Asia, In Hanoi, Vietnam (2022)
6. International Conference on Economics, Business, Tourism & Social Sciences, (2021) In Singapore
7. International Conference on Research in Engineering and social Science (2021)
8. International Conference on Indonesia social and political inquiries (2020) In Semarang , Indonesia
9. Etc

Books

1. Digital Marketing Made Easy: Tips And Tricks For Everyone ISBN: 9786235498379 (2024)
2. Manajemen Pemasaran: Menghadapi Era Digital Dalam Strategi Bisnis, ISBN: 9786230978135 (2024)
3. Digital Marketing, ISBN: 9786238575879 (2023)
4. Ekonomi Pembangunan, ISBN: 9786238390465 (2023)

5. Bisnis Kreativitas Dan Inovasi, ISBN: 9786231988669 (2023)
6. Ekonomi Pembangunan, ISBN: 978-623-8083-57-2 (2023)
7. Manajemen Pemasaran, ISBN: 9786238083473 (2023)
8. Understanding The Forecast Effect Of Turbulent Environment (2022)
9. Travelog Antarabangsa Politeknik Melaka, ISBN: 9789670838557 (2021)

Keynote Speaker

1. STAIN Bengkalis (2024)
2. International Conference on Economics, Business, Tourism & Social Sciences, (2021) In Singapore

SOCIAL ACTIVITIES

1. CSR Politeknik Sultan Azlan shah, Malaysia and Srilangka 2014
2. CSR Politeknik Kota Malaka Malaysia 2014, 2015 and 2016

WEBSITES AND SOCIAL LINKS

1. LinkedIn
[linkedin.com/in/dr-halim-dwi-putra-3048a79a](https://www.linkedin.com/in/dr-halim-dwi-putra-3048a79a)
- ORCID
(<https://orcid.org/0000-0002-9611-3987>)
2. SINTA.
(<https://sinta.ristekbrin.go.id/author/?mod=profile&p=publications>)
3. GOOGLE CENDIKIA
(<https://scholar.google.com/citations?user=7VcGtyMAAAAJ&hl=id&oi=ao>)
4. RESEARCHGATE
(https://www.researchgate.net/profile/Halim_Putra/publications)
5. PUBLONS
(<https://publons.com/dashboard/settings/affiliations/>)

JOURNAL REVIEWER

1. Jurnal Ilmiah Administrasi Bisnis dan Inovasi (Sinta 3)
2. Jurnal Reswara (Sinta 4)
3. Jurnal Bisnis dan Manajemen (Sinta 3)
4. Asia Pacific Journal Of Academic Research in Business Adminnistration (Philippine)
5. Futurity Economics & law
6. Synergy: Journal of Collaborative Sciences.
7. 9th International Conference on recent challanges technology in Dubai
8. The 5th International Conference on Applied Sciences, Engineering, Technology And Management in Bali

MY RESEARCH WEBSITE

1. **Scopus**
<https://www.scopus.com/authid/detail.uri?authorId=57212137232>
2. **Web of Science**
<https://www.webofscience.com/wos/author/record/ABE-4623-2020>
3. **Sinta**
<https://sinta.kemdikbud.go.id/authors/profile/6683055/?view=garuda#!>
4. **Scholar.Google**
<https://scholar.google.com/citations?user=mBnhMTMAAAAJ&hl=id>
5. **Orcid**
<https://orcid.org/my-orcid?orcid=0000-0002-9611-3987>
6. **Semantic Scholar**
<https://www.semanticscholar.org/author/H.-D.-Putra/72908508>
7. **Linkedin**
[linkedin.com/in/dr-halim-dwi-putra-3048a79a](https://www.linkedin.com/in/dr-halim-dwi-putra-3048a79a)