

CURRICULLUM VITAE

BITOK JANE JEBET, PhD

Marital status Single **Present post:** Lecturer **Mobile:** +254722213681

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QUALIFICATIONS:

- ❖ PhD in Tourism Management– Kenyatta University, Kenya (2015-2019).
- ❖ Master of Tourism Management – Kenyatta University, Kenya, (2003-2010).
- ❖ Higher Diploma in Catering, Accommodation, Events and Tourism Management – Technical University of Kenya (Kenya Polytechnic), Kenya (1995-1998).
- ❖ Kenya Advanced Certificate of Education (KACE) (2 Ps and 2 Subs) (1986 – 1988).
- ❖ Kenya Certificate of Education (KCE) – (24 Points)
- ❖ Kenya Certificate of Primary Education (1974 – 1980).

RESEARCH FOCUS: *Sustainable tourism; Culture and Heritage Tourism; Climate change and Environmental Changes; Educational Tourism; Marine Tourism; Tourism Resilience; Hospitality and Tourism; and Quality Management in Tourism.*

CAREER HISTORY:

- ❖ **Lecturer:** Department of Tourism and Hospitality Management, School of Business, Economics, and Tourism (August 2019 to Present)
- ❖ **Tutorial Fellow:** Department of Tourism Management, School of Hospitality and Tourism Management, Kenyatta University, Kenya (October 2014 – August 2019)
- ❖ **Curriculum and timetabling leader:** for BSc in Tourism Management programmes at the department Hospitality and Tourism Management, Kenyatta University (2014 to 2017).
- ❖ **Quality Management Systems (QMS) Co-ordinator:** Department of Tourism Management, Kenyatta University (October 2014, to May, 2022).
- ❖ **Postgraduate Co-ordinator:** Hospitality, Tourism and Sports (May 2022 to Present).
- ❖ **Part-time lecturer:** Tourism Management, University of Eldoret (January 2013 – October 2014).
- ❖ **Part-time lecturer:** Department of Hospitality, Tourism and Events, Moi University Nairobi Satellite Campus (2011- 2017)

PUBLICATIONS:

a) Published articles in refereed journals (10)

1. Bitok, J. J., Ondigi, A., & Munyiri, E. (2023). "Foreign Scholars Activities and their Impacts on Sustainable Tourism Development in Nairobi Metropolis," Kenya. Journal of Hospitality and Tourism Management, 6(1), 30 - 46. <https://doi.org/10.53819/81018102t2119>
2. Chebotibin, D., Munyiri, E., & Bitok, J., (2018) "Influence of Cultural Festivals and Custom Artefacts on Tourism Development in Baringo County, Kenya" Journal of Hospitality & Tourism Management Vol 1(1) pp. 1-20
3. Jebet, Bitok Jane Vol 5, No 25 (2013) – "The Perceptions of Low, Middle and High Income Socio-Economic Groups in Nairobi on Tourist Attraction Sites in Kenya" ISSN (Paper)2222-1905 ISSN (Online)2222-2839
4. Nyamwaya, M.O., Miricho, M. & Bitok, J. (2020). "Influence of Staff Training on Sales Control in F&B on Financial Performance of Classified Restaurants in Nairobi County, Kenya ". Journal of Hospitality & Tourism Management, 3(2),42-63
5. Chebotibin D., Munyiri E. & Bitok J. (2018), "Traditional Rituals and Cattle Rustling Influence on Tourism Development in Baringo County, Kenya"

6. Morong, D. R., Kariuki, A. C., & Bitok, J. (2019). "Strategies Adopted in Adventure Tourism Product Diversification in Sustainable Tourism Development in Elgeyo Marakwet County, Kenya" *Journal of Hospitality and Tourism Management*, 1(1), 94–112. Retrieved from <https://stratfordjournals.org/journals/index.php/Journal-of-Hospitality/article/view/295>
7. Kamau G. G., Bitok J. J., & Otsembo N. E (2021). "Role of International Celebrity Events Destination Promotion on Tour Firms Performance in Nairobi City County, Kenya" *Journal of Hospitality and Tourism Management*. Vol 4(2) pp. 38-45. <https://doi.org/10.53819/81018102t2014>
8. Morong, D. R., Kariuki, A. C., & Bitok, J. (2019). "Stakeholders' Participation in Sustainable Tourism Development in Elgeyo Marakwet County, Kenya" *Journal of Hospitality and Tourism Management*, 1(1), 77–93. Retrieved from <https://stratfordjournals.org/journals/index.php/Journal-of-Hospitality/article/view/294>
9. Ikachoi, A. O. P., Pepela, A. & Bitok, J. (2023). "Customer's Food Nutrition Knowledge and Its Influence on Their Menu Choice in Restaurants" *Journal of Hospitality & Tourism Management*, 6(1), 22-29. <https://doi.org/10.53819/81018102t4117>
10. Ndambuki, E. M., Kariuki, A. C., & Bitok, J. (2022). "Influence of E-Tourism Policies on Travel Business Profitability in Nairobi City County, Kenya" *Journal of Hospitality and Tourism Management*, 5(2), 59–71. <https://doi.org/10.53819/81018102t2111>

RESEARCH SUPERVISED AS A LECTURER

- a) **Supervision to completion:** Masters theses (6)
- b) **on-going supervision:** phd theses (4) masters theses (13)
- c) **Examination as internal examiner:** PhD Thesis (1) Masters Theses (5)

CONFERENCES, SEMINARS AND WORKSHOPS ATTENDED

	Role	CONFERENCES, SEMINARS AND WORKSHOPS
1	Moderator Presenter	Kenyatta University The 5th International Business Research and Industrial Conference (IBRIC), 2023 School of Business, Economics and Tourism Strategic Business Innovations and Policies for Sustainable Social and Economic Development Period: 22nd and 23rd June 2023
2	Faculty attendant Collaborations	European exchange program - Conferences Erasmus+ KA1 International Credit Mobility Project between Program and Partner Countries. University of Piraeus, Greece, Department of International Affairs Staff Week 12 th - 16 th June, 2023
3	Faculty member representative	Kenyatta University, School of Hospitality and Tourism Workshop on research and grant writing Period 9 th October, 2019
4	Post Graduate Co-ordinator- Chairing	Kenyatta University; Graduate School The 38 th Kenyatta University Post Graduate seminar Period: 12 th July, 2019
5	Skills acquisition Co-ordinating staff	Kenyatta University School of Hospitality, Tourism and Leisure Studies Workshop on Post Graduate Studies Guidelines Development Period: 14 th March, 2019

6	Member	Mount Kenya University, Thika Conference: IFITTtalk@Nairobi 2018 on GIS applications in Tourism Period: 8 th November, 2018
7	Skills	Kenyatta University, Department of Hospitality and Tourism Seminar on Entrepreneurship and Sustainable Tourism Development in Kenya Period: 27 th February; 2015; 3 rd March, 2016; 16 th March, 2016
10	Rapporteur; Presenter	University of Eldoret, Kenya and Anambra state University, Nigeria ❖ First International Interdisciplinary Conference ❖ Knowledge and Technological Innovation for Global Competitiveness Period: 3 rd to 5 th September, 2013
11	Presenter (writer) Reader	Amka/Abantu Organization, Kenya Readings (every end month) British Council Auditorium organized by AMKA Gender and poverty Workshop Period: 1999, 2000

VOLUNTEER SERVICES UNDERTAKEN:

ORGANIZATIONS OF VOLUNTEER SERVICES UNDERTAKEN	DESIGNATION TASKS, DUTIES AND RESPONSIBILITIES
Amka-Space for Women's Creativity	❖ Research on Socio-economic outlook of East and Central Africa ❖ Team Leader (Leading a team of enumerators in Gender poverty research program in the sprawling Mukuru Slums.
Period	Nov. 1999-Jan. 2000
Loreto Mary Ward Centre	❖ Volunteer Missionary Activities, Catering and Housekeeping.
Period	2000-2001
Nyumba ya wazee, Thika Road/Ruaraka, Nairobi	❖ Counseling and supporting the aged
National Aids Control Council (NACC) Senator One Services (HIV/AIDS)	❖ Feeding people living with HIV/AIDS ❖ Guidance and Counseling ❖ Training Community Health Workers within the Slum areas of Nairobi.